# ERICKA ELLIS

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Published Author

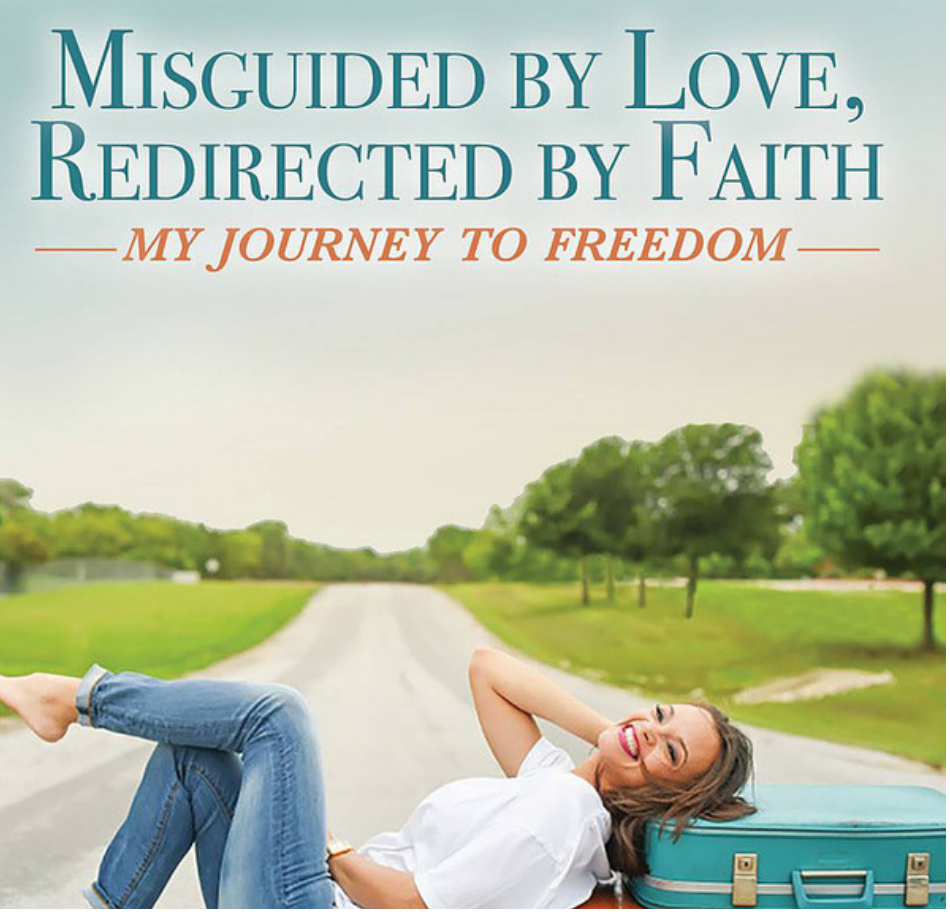
Award Winning Philanthropist

Keynote Speaker

Life Performance Strategist

# The Fire Starter

Ericka Ellis, from an abused foster child and college drop out to graduating Magna Cum Laude from Purdue University with a Masters Degree in Strategic Management and a Bachelors in Organizational Leadership, chose to become a victor instead of a victim. She went on to become a Published Author, Award Winning Philanthropist, Speaker & Life Performance Strategist known as, "The Fire Starter," who ignites women & teens into *action*. She helps transform their perspective to improve their performance & productivity with effective strategies to help them overcome the mental barriers that interfere with achieving their goals.



# Published Author

Ericka has used her gift of writing to pen two transformative books, “SPARK: A Blueprint to Reignite Purpose, “and "Misguided by Love, Redirected by Faith: My Journey to Freedom." Ericka provides strategies to increase performance and productivity to help achieve healing and success.

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- Authored Inspirational Memoir “Misguided by Love, Redirected by Faith: My Journey to Freedom” and Self Help book "SPARK: A Blueprint to Reignite Purpose"
- A Focused Heart - Christ Centered Home Magazine December 1, 2013
- A Masterpiece - We Sparkle Magazine February 5, 2014
- The Battle of Control - Christ Centered Home Magazine May 10, 2014
- Back to the Basics - Christ Centered Home Magazine January 1, 2014
- Think.Love.Smart “Smart Girls Rock” Module/Guidebook

# KEYNOTE *Speaker*

Having suffered unthinkable child abuse, Ericka has changed her story from victim to victor, with the hopes to inspire the same change in her listeners. Her keynotes are based on true-life trials and triumphs, with an emphasis on one's own power and responsibility to transform their life from good to great. She awakens the passions and purposes in their hearts to live with an unstoppable fire.

# Host

If you need a dynamic speaker who can keep the audience engaged and the room full of great energy, Ericka most certainly can do that and more!

# Panelist

Ericka is a well-rounded, student of life who is constantly learning and who would be of great value on topics of purpose, productivity, relationships, identity, entrepreneurship, etc.

# Facilitator

As an excellent communicator, Ericka can deliver high quality engagement & discussions to achieve the objectives of the group meeting.

## CHURCH EVENTS

Ericka's strong Christian faith is the foundation of the work she does & the messages she shares. She aspires to help all people to live in truth to God's Word as it relates to identity, purpose, relationships, etc.

## CONFERENCES/ORGANIZATIONS

If you're looking for a speaker to deliver a transformative message, Ericka is your woman! She re-ignites the purpose and passion in her audience that will effect change and growth.

## WORKSHOPS

Ericka stresses the importance of dreaming but the necessity of work. If you want to see measurable results in your attendees, Ericka is the match to start that spark of change!

## YOUTH EMPOWERMENT

From being a bullied child to teaching life changing practices of self-awareness, confidence and kindness, Ericka captivates the hearts & minds of youth to be better people.

# Messages Include

- Get Your Fire Back! Igniting the Passion Back into Your Life!
- Activate Your Power
- S.P.A.R.K. Method
- Maximizing Your Power
- Ready! Set! GOALS!
- Social (ME)dia Made Me Do It: Navigating the Digital Roads of Social Media and it's Temptations
- Compromising vs. Compromise
- The Necessity of Your Enemy
- P.U.S.H. Anti-Bullying
- Self-Esteem: Love Your Selfie
- Living Beyond Your Potential
- The Advantage of Adversity
- Youth Empowerment (messages vary depending on need)
- And so much more...

# Award Winning Philanthropist

Ericka founded, her 501c3, 'Think.Love.Smart,' with the mission to, "Move Foster Girls Forward." Ericka's vision is to connect with foster girls across the Dallas metroplex to empower them through mentorship and education. Ericka is dedicated to equip this underserved population of girls with life skills training, confidence building workshops, college and career training to develop them into powerful and progressive young women. Through her organization, Ericka believes it will bridge the gap and assist in equipping our foster youth with the right tools to transition into quality productive, responsible, confident, and determined young adults, ready for positive participation in society.

## TEXAN WITH CHARACTER BY CBS

Ericka was honored as the 'Texan with Character Award' by CBS because of her dedication to girls in foster care.

## PERSON OF EXCELLENCE OF THE YEAR

Ericka's commitment to community service reached beyond her organization but as an extended hand to other non-profits to provide help where needed.

## TOP 8 INFLUENCERS OF DALLAS

Ericka's impact goes unnoticed as she passionately encourages those around her to give their time and resources to worthy causes.

## ASSOCIATIONS

- Junior League of Dallas-Active Member
- Legacy Counseling Center-Volunteer
- Bush Presidential Center-Volunteer
- Global Who's Who Among Professionals

# LIFE PERFORMANCE

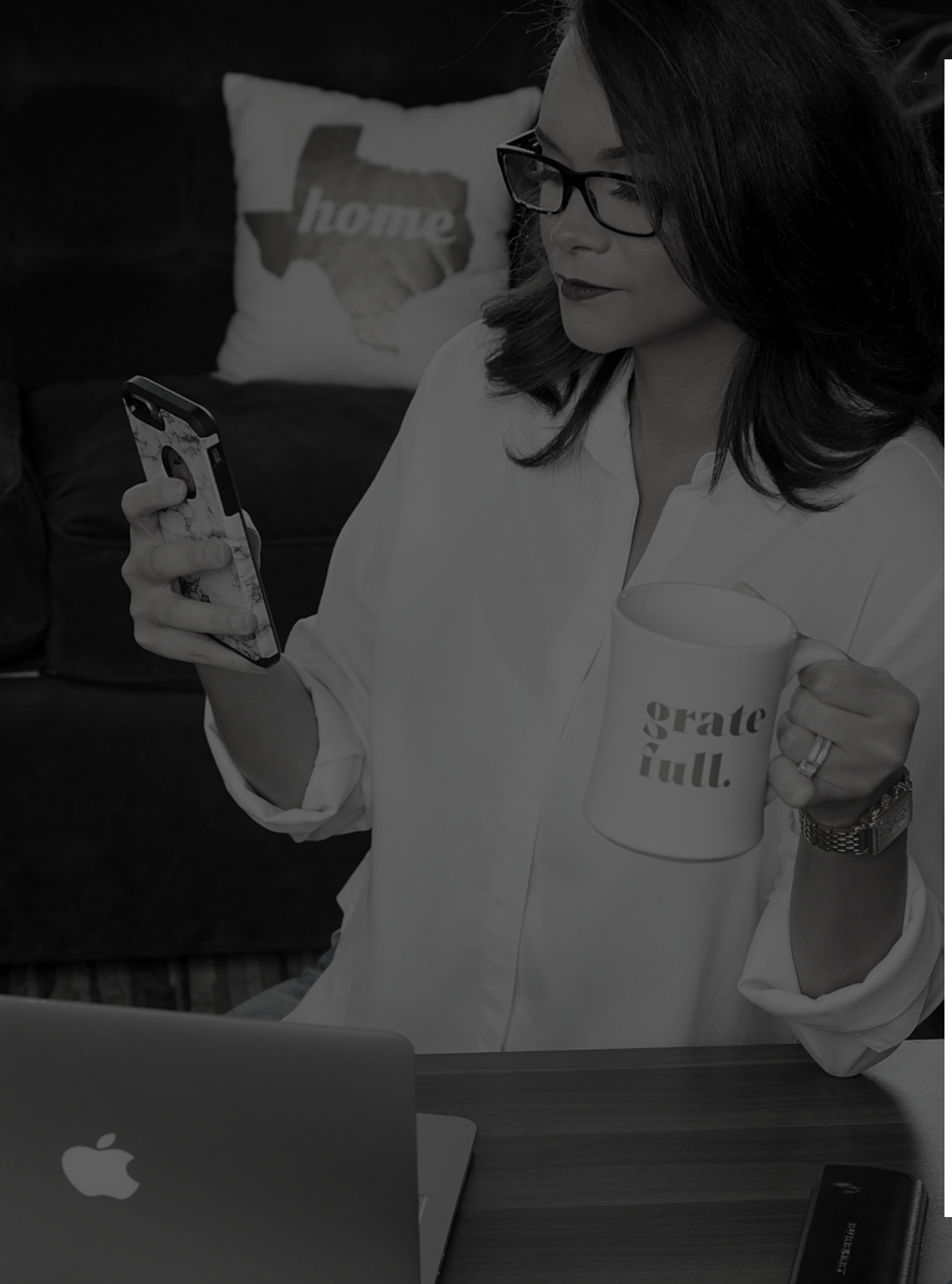
## *Strategist*

Ericka has blazed a trail as a known, "Fire Starter," across the country, empowering women and teens to create the life they dream of by rekindling their passion in their personal and professional lives. As an intercessor and encourager, Ericka helps people thrive in their current circumstances to overcome challenges, increase productivity in personal/professional settings, and achieve personal goals. Ericka equips people with a renewed mind-set needed to help bring the absolute best version of themselves to life every single day - resulting in more positive, can-do attitudes, amazing communication, higher levels of productivity, and greater health and happiness.

# IGNITING *Growth*

Ericka is also the visionary of her "Fire Socials," a women's empowerment event to help women understand the magic of dreaming and the necessity of work! This quarterly event is an opportunity to empower women and teach them how to keep the flame burning in every area of their life; their careers, purpose, goals, and relationships! It was created to help women live a life of abundance and success!

Contact Ericka to be your Professional or Personal Life Performance Strategist in the areas of:
Corporate Facilitator
Virtual and onsite seminars
Executive Leadership Coaching
Live In Truth Personal Coaching Sessions

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